WIPO Match
Leveraging IP for Development

Mr. Bajoe Wibowo
Project Manager
Mr. Joseph Panakal
Information Management
Office of Deputy Director General,
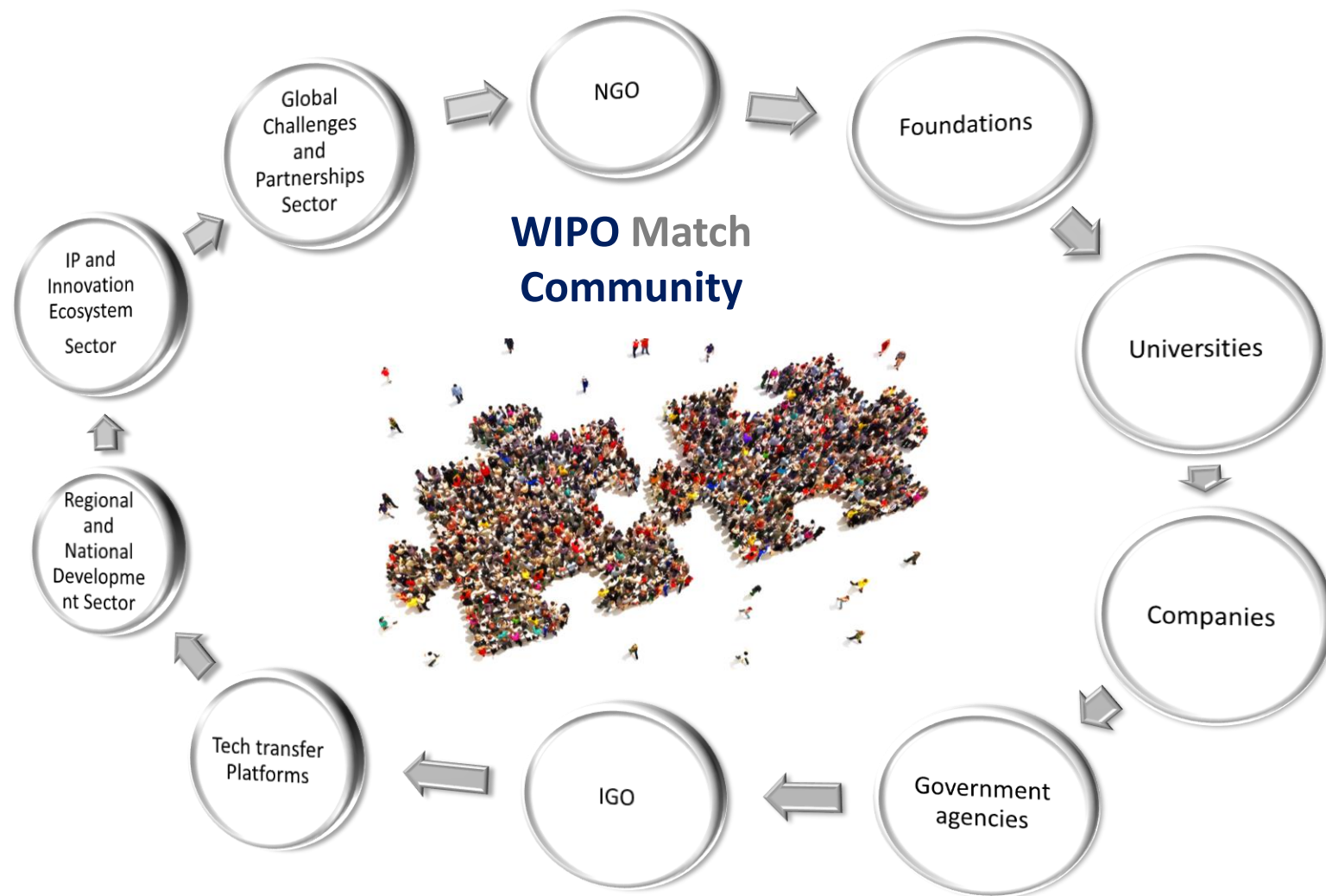*Regional and National Development Sector*

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WIPO Match

Leveraging IP for Development

WIPO Match
Community

Global Challenges and Partnerships Sector

NGO

Foundations

IP and Innovation Ecosystem Sector

Universities

Regional and National Development Sector

Companies

Tech transfer Platforms

IGO

Government agencies

WIPO MATCH –
A SYNERGISTIC
AMALGAM OF VISIONS

WIPO

IsDB

WIPO Match

Empowering people for a **sustainable future** by building global partnerships and bring **Innovation** through a value chain approach to development

Driving **innovation, partnerships**, Islamic Finance and Value Chains

IsDB launched in April 2018 a USD 500 million " innovation fund " to finance scientific and technological inventions around the world

Transformers Innovation Program

Building an **inclusive global IP ecosystem** for all countries and their interested stakeholders

Working towards a **balanced ecosystem** where all global innovation stakeholders can **participate and benefit** from it

Forward-looking ecosystem to broaden its perspective of IP beyond its legal and technical aspects to its powerful role as a **supporter of entrepreneurs and enterprises, catalyst for investments, driver for economic growth and a promoter of social vibrancy**

To empower the innovativeness and creativity of IP stakeholders, by enabling a dynamic platform, which fosters global development

To amplify WIPO's resources and to make sure that the last link in the intellectual property and innovation cycle is strong enough to deliver **commercialization through appropriate partnerships**

To provide an **enabling environment** to see innovations being speed-tracked towards **sustainable businesses and entrepreneurships** in developing world and countries in transition. Necessary **eco-system links** to the relevant industry from anywhere in the world to meet the **Sustainable Development Goals 2030**
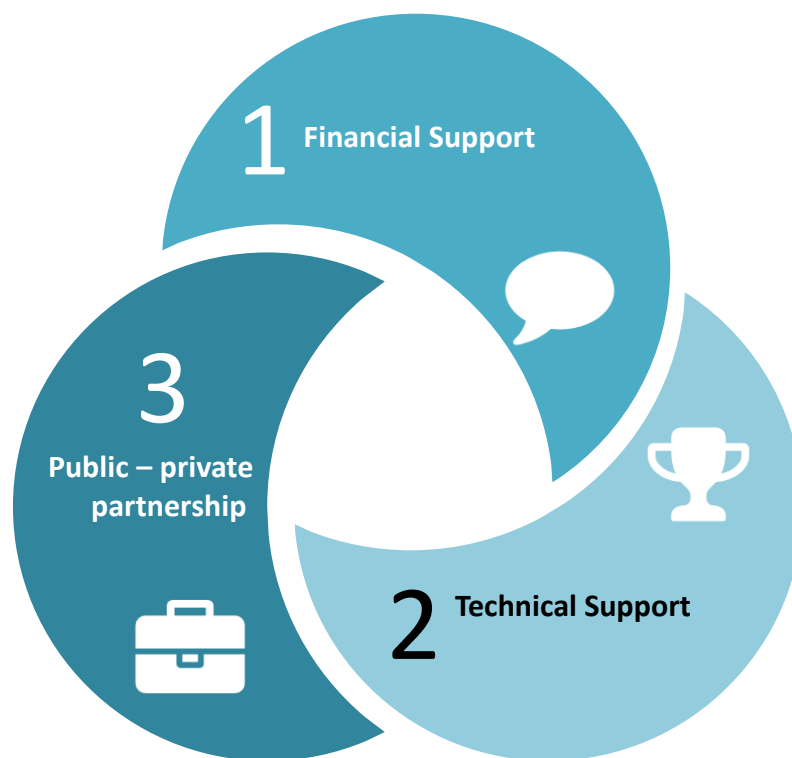
WIPO Match

Leveraging IP for Development

Definition of WIPO Match

WIPO Match is an online (platform) tool to match seekers of specific Intellectual Property (IP) and innovation related services with potential providers offering the adequate resources. There are three different type of matches:

1 Financial Support

2 Technical Support

3 Public – private partnership

WIPO Match

Leveraging IP for Development

To empower Innovativeness and Creativity of IP stakeholders
By enabling a dynamic platform which helps foster global development

vision

Display IP and Innovation Projects to stake holders from least developing countries, developing countries and transistion countries to identify right partners

To amplify WIPO's limited resources

Discover offers and needs to make decisions and consolidate business relationships using IP
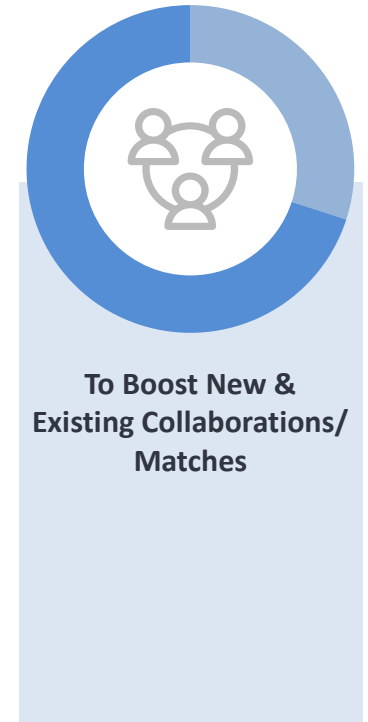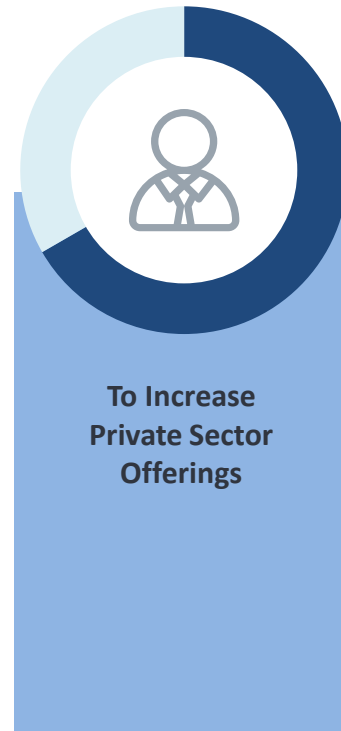
To connect the dots and make links between existing projects and relevant partners

WIPO Match

Leveraging IP for Development
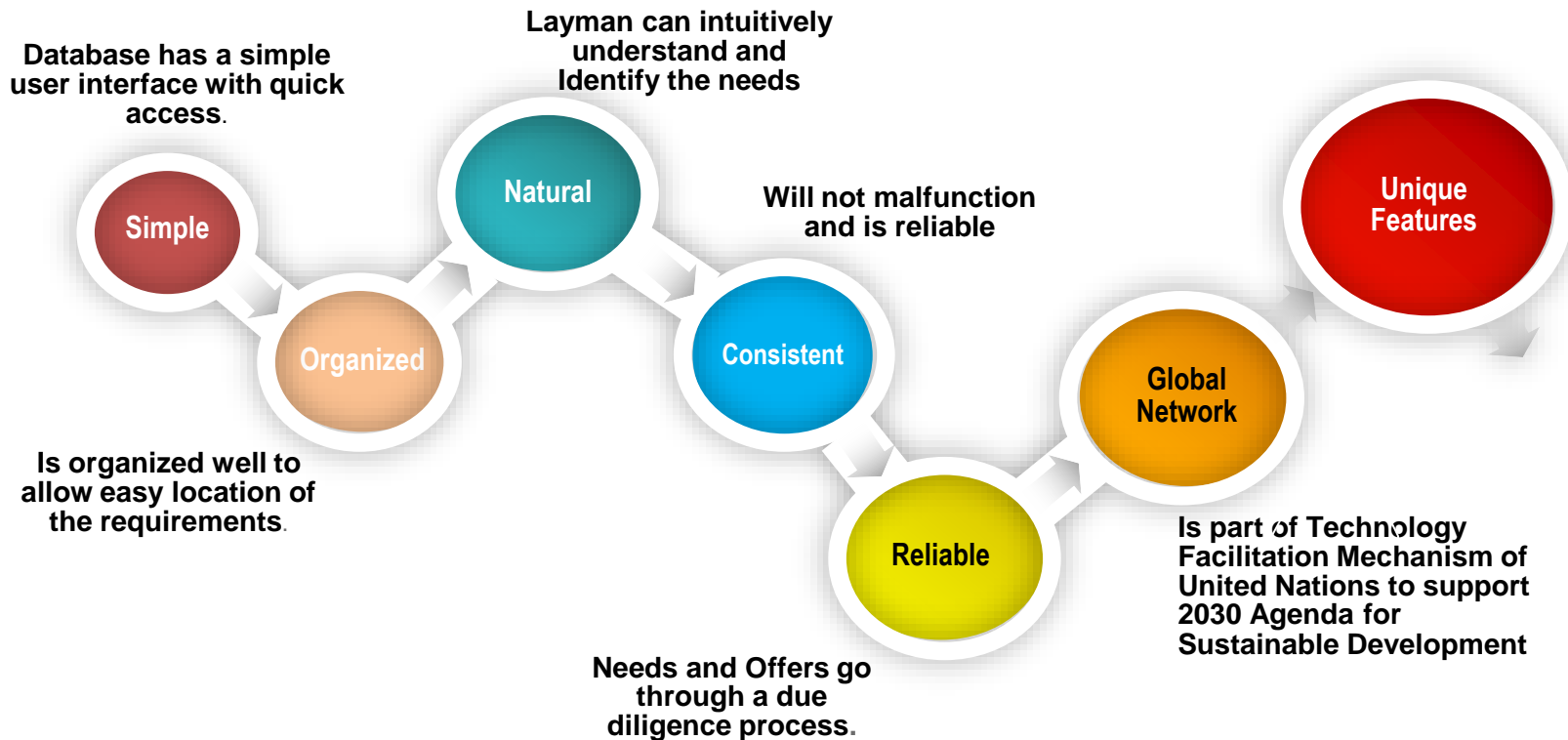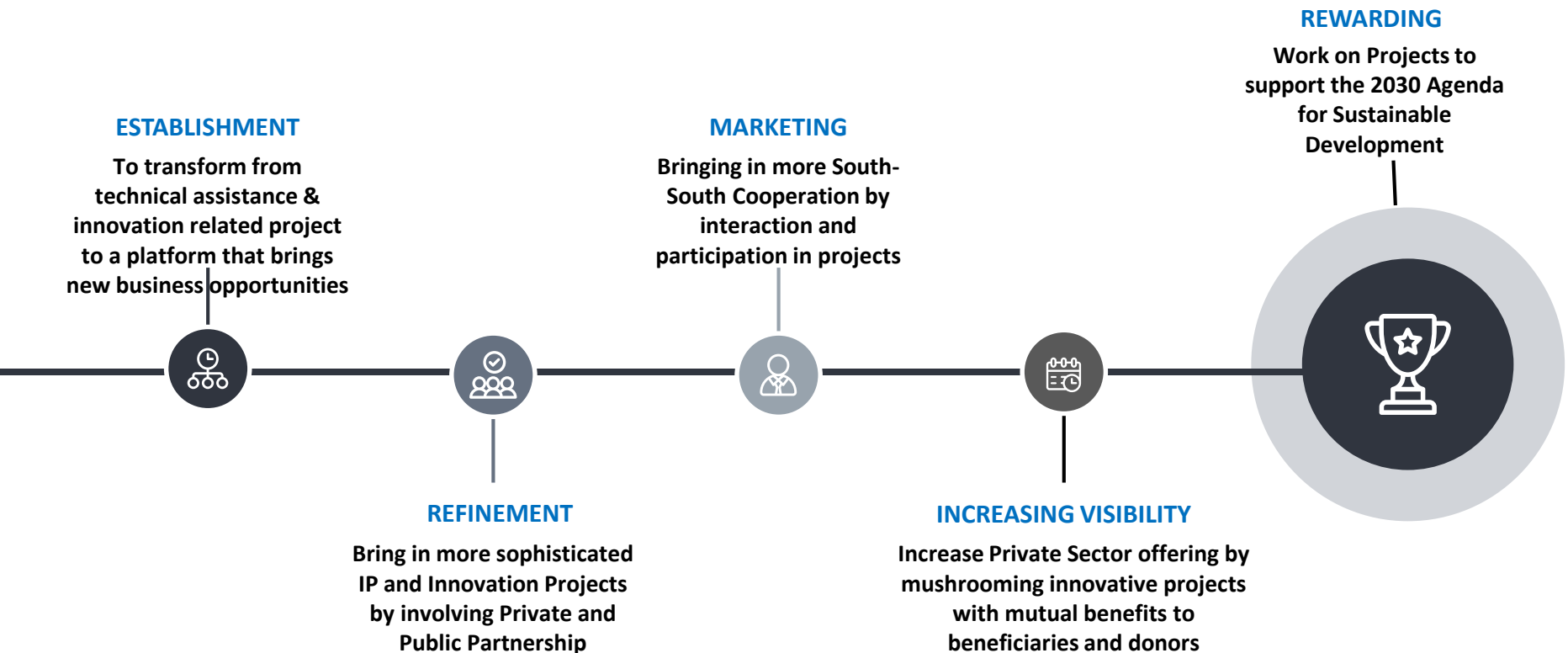
Provides Innovation Dynamics through IP Projects

By Awareness & Promotion (New Projects Enrollment)

To Match Current Registred Offers and Needs

To Increase Private Sector Offerings

To Boost New & Existing Collaborations/ Matches

WIPO Match

Leveraging IP for Development

Database has a simple user interface with quick access.

Layman can intuitively understand and Identify the needs

Simple

Natural

Will not malfunction and is reliable

Unique Features

Organized

Consistent

Global Network

Is organized well to allow easy location of the requirements.

Reliable

Is part of Technology Facilitation Mechanism of United Nations to support 2030 Agenda for Sustainable Development

Needs and Offers go through a due diligence process.

WIPO Match

Leveraging IP for Development

ESTABLISHMENT

To transform from technical assistance & innovation related project to a platform that brings new business opportunities

MARKETING

Bringing in more South-South Cooperation by interaction and participation in projects

REWARDING

Work on Projects to support the 2030 Agenda for Sustainable Development

REFINEMENT

Bring in more sophisticated IP and Innovation Projects by involving Private and Public Partnership

INCREASING VISIBILITY

Increase Private Sector offering by mushrooming innovative projects with mutual benefits to beneficiaries and donors

WIPO Match

Leveraging IP for Development

WIPO MATCH AT A GLANCE

Our Global Network is composed of :

24
National &
Regional
IP Offices

22
NGOs

23
IGOs/
Governmental
Organizations

15
Universities
TTOs &
Incubators

31
Private
Sector
Members

7 UN Agencies
UNDESA
UNOSSC
UNESCAP
UNOICT
UNFCCC
UNU
UNIDO

3 Regional Organizations
EAPO
ARIPO
IsDB
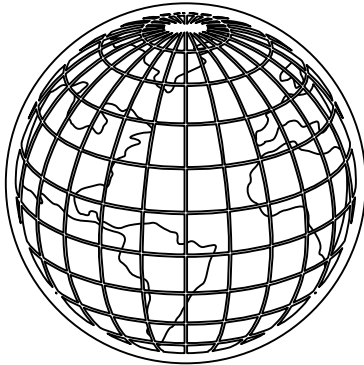
124 *Partners who have joined WIPO Match Community*

54 Countries are represented in WIPO Match

68% from Developing Countries
23% from Developed Countries
9% from Countries in Transition

WIPO Match

Leveraging IP for Development
Promotional Video
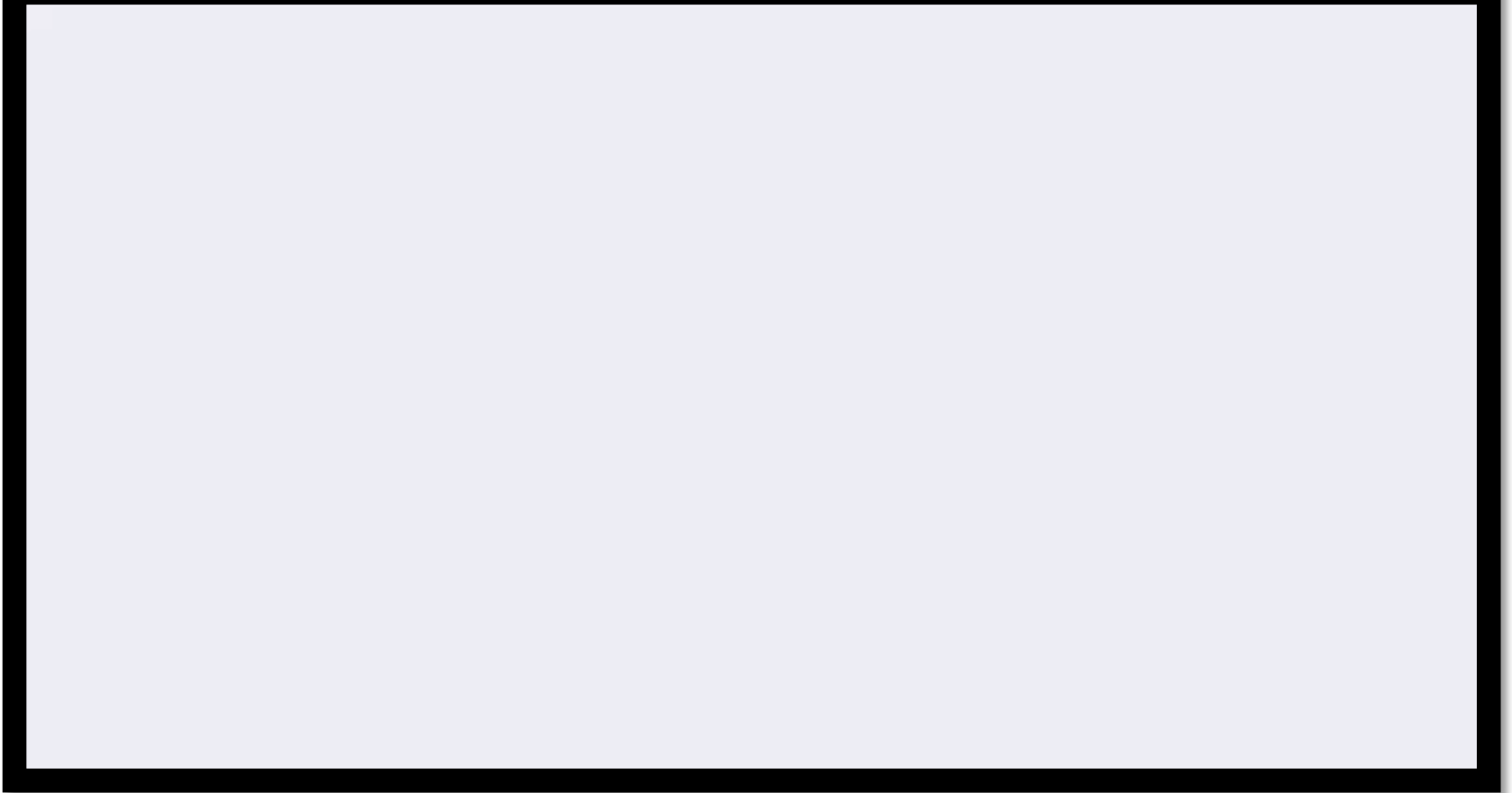
WIPO Match Opportunities

➢ **United Nations**
- CONNECT 2030
- South-South Galaxy
- Technology Bank

➢ **Islamic Development Bank**

➢ **Ministry of Foreign Affairs Nigeria**
Intellectual Property Office
Nigeria Global Business Match

➢ **National Research Development Corporation India**

➢ **INPI Brazil**

➢ **University Gajah Mada**
➢ **Ministry of Research and Technology**
➢ **DGIP Indonesia**

Thank You!

Bajoe.wibowo@wipo.int
match@wipo.int
www.wipo.int/wipo-match